

The Realty Review



Northwoods Association of REALTORS® & Greater Northwoods MLS®

President's Message

Pete Rondello, NWAR

Greetings, Friends! Spring is in the air (predictable late-winter storm notwithstanding) as we look forward to open water, campfires, and our main selling season. It's a great time to be alive in the Northwoods!

Thinking about warmer weather: the NWAR golf outing and

election dinner will be held Thursday June 2nd at Inshalla GC in Tomahawk. 18 holes of golf and a buffet-style dinner from Outboards catering are on tap - watch for details in next month's newsletter.

Thanks to our Nominating Committee of Andy Harris, Rachel Martin, Amy Nowak & Becky Prigge for recruiting our slate of 2022 -23 NWAR Board Candidates! We will choose new leadership via online election in June as we did the last few years. More info on that coming soon!

Sign up right away for LIVE Real Estate CE at The Pointe in Minocqua starting March 31st. Northwoods native and WRA Attorney Tracy Rucka will be joining virtually for 2-per-day live, interactive CE classes on 3/31, 4/7 and 4/14. Course books are included and the exam will be online, which you can complete any time within 24 hours of each course. Cost for WRA members is just \$27



per course and NWAR Members who complete all 6 at The Pointe will earn a \$27 "6-for-5" rebate check from NWAR afterwards. "Git 'er done!"

NWAR also will be hosting video CE at the board office starting 4/28. See the "deets" on the NWAR website to register at \$25

per course for NWAR Members, and these are also eliqible for the "6-for-5" discount.

Matt recently squared away plans for an Affiliate & Sponsor Appreciation networking event in late April. I invite you to swing by Backwaters in Rhinelander to enjoy a variety of free appetizers for your grazing pleasure as you meet and mingle with NWAR Affiliates, Sponsors and fellow REALTORS for some shop talk in advance of another busy summer selling season. NWAR Affiliates and Sponsors are encouraged to attend and bring materials to share with REALTORS about your services.

As you can see, things are busy here at your Association as we gear up for the year ahead. Wishing YOU much success and warm sunshine! Until April; peace and prosperity!

Pete

The Buzz:

- Affiliate/Sponsor Appreciation Networking Event - Apr 25th
- Save the Date Thu 6/2 Golf Outing & Election Dinner
- Take 3 Free NAR Courses to Earn a Free Dinner on NWAR!

Sponsor Spotlight



Since 2007, SonicNet has served the greater Vilas County region with secure and reliable fixed-wireless broadband. With download speeds up to 100Mbps, SonicNet can help REALTORS stay connected with your customers and clients. We recently also began rolling out fiber to parts of the Eagle River surrounding area!

Our wireless coverage extends into Oneida County and the UP and we are growing rapidly! Call us today for a no-cap, no-contract broadband package to help keep your business booming and Zooming!

Lori Collins
SonicNet, Inc - Eagle River
Ph: (888) 631-9666
SonicNet.us

NWAR Affiliate & Sponsor Appreciation Event - Apr 25

It's your choice whether to arrive by car or boat, but either way you won't want to miss our special **NWAR Affiliate & Sponsor Appreciation Event Monday April 25th at Backwaters Bar & Grill** where Highway 47 meets the Wisconsin River in Newbold. Starting at 6pm and ending ~8ish, NWAR will serve up a spread of finger foods and pizza for you to enjoy as you catch up with old friends and hopefully make some new ones!



NWAR Affiliates and Sponsors attending may bring whatever info you'd like to share with our REALTORS. Feel free as well to bring a colleague or two to lend a hand since it is our hope that this event will make up for lost opportunities over the past couple years.

This event is **FREE** and open to all NWAR & GNMLS REALTORS/Affiliates/Sponsors, but we would appreciate if you could register in advance so we have a fair attendance estimate for the food order. Beverages are your responsibility and please *do* be responsible - catch you there!

PLEASE REGISTER BY 4/15 AT: bit.ly/NWAR-Mixer22

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President's Message

Ed Choinski, GNMLS

Last month, I spoke about taking care of sellers' homes at showings. We really need to make sure we are doing our very best by keeping a watchful eye on the people who accompany us to showings, turning off lights and close/lock all doors before you leave. Our livelihood depends on earning and keeping the trust of our sellers!

I just finished continuing education via the course books and online exams. I would however have preferred to take classroom CE so I could seek clarification and/or raised concerns about some topics I don't necessarily agree with. I firmly believe that live, interactive learning is best since attendees can ask questions which



helps all present to better understand the information presented. I encourage you to take advantage of the live CE opportunity starting in Minocqua later this month.

This normally would be the time of year when winter is slowly loosening its grip to give way to spring. I am really hoping we get a chance to get outside and get things in order before

the fishing season starts. There have been times when winter has lasted almost until June, preventing many things from getting done. I have been ice fishing on opening day three times in recent years, and it was never as fun as it sounds - I'd rather be in a boat in May than standing on the ice!

Please remember to review your new listings after submitting, and make sure it does not say "Unnamed Lake" unless it really is a pond without an official DNR lake/river name. Maybe it should say "Other River or Creek" or "Named Creek – see remarks" in the "River" field.

All you have is your reputation.

Earn a FREE Dinner on NWAR!

Food prices lately may cause buyer's remorse in the checkout aisle, but NWAR and our new DEI Committee may have found the answer to all your problems - at least for one day! All NWAR REALTOR Members (Agent, Broker or Appraiser) who set aside 2-3 hours to complete three



free NAR online courses will earn a credit for a free dinner at one of our three 2022 dinner events. First up for the year is our election dinner following our golf outing at Inshalla Golf Club in Tomahawk on June 2nd (registration info coming soon).

Complete these three free NAR courses to earn a free dinner on NWAR:

- NAR Fairhaven Simulation: nar.realtor/fair-housing/fairhaven
- Fair Housing Self-Study Module: bit.ly/NAR-FH-SSM
- Diversity, Equity & Inclusion Self-Study Module: bit.ly/NAR-DEI-SSM

After you complete each course above, please forward the NAR email confirming course completion to matt@northwoodsrealtors.org. We will respond after you complete all three to confirm you have earned a credit toward a free dinner at one of our three 2022 dinner events in June, September or December!

Don't forget to read our February newsletter about how you can also **earn the At Home With Diversity (AHWD) Certification for FREE**, and see page 3 of this newsletter to register for an AHWD webinar course hosted by WRA on April 27-28!

Childcare Facility Resources

The ARPA relief bill enacted last April includes \$39B in federal funds for child care providers and families. UWEX contacted us recently with resources to provide anyone who is interested in hosting a child care business and/or finding suitable properties.

Our board agreed to share that info on our association website which you can review at the link below. Resources include child care licensing & manuals, a voluntary property checklist, a guide to choosing safe places, and a list of what to look for in a proposed child care center location. Look them over in the "Child Care Facility Resources" tab on our consumer Helpful Links page at:

Helpful Links: bit.ly/NWAR-HL

LAST CALL - Live Real Estate CE Starts 3/31 - Minocqua

NWAR is hosting LIVE Real Estate CE March 31st, April 7th & 14th (Thursdays) at The Pointe in Minocqua - course books included - with WRA Attorney Tracy Rucka joining us virtually. Courses are \$27 each and NWAR Members taking all 6 will receive a \$27 "6-for-5" rebate check from NWAR. Breakfast snacks will be provided each day by our generous sponsors, and we do still have a sponsorship opportunity open for 3/31 - please contact Matt at NWAR if interested.



REGISTER ASAP FOR LIVE NWAR CE AT: bit.ly/NWAR-LiveCE22

NWAR is also hosting video-based CE at the board office - seating limited & course books included - starting 4/28 & 10/27 - see bit.ly/NWAR-VidCE22 for details and registration.

For those who prefer taking online video CE with WRA on your own schedule, you may register for WRA's "On Demand" CE courses here: bit.ly/WRA-CEOD-22

Affiliate Company	Location	Affiliate Name	Phone
AmeriSpec Inspection Services	Rhinelander	Brad Francis	715-493-0185
Associated Title & Closing Services	Ironwood MI	Roy D'Antonio	906-932-6340
Big Moose Home Inspections	Bessemer MI	Tom Ruemenapp	906-663-2221
CoVantage Credit Union	Antigo	Michelle Brettingen	715-627-4336
CoVantage Credit Union	Antigo	Pam Jansen	715-627-4336
Gowey Abstract & Title	Minocqua	Mike Brandner	715-356-3000
Home Warranty Inc.	Rock Rapids IA	Jason Probst	877-977-4949
<u>IncredibleBank</u>	Minocqua	LeAnn Hayden	715-358-9319
Knight Barry Title Service	Minocqua	Patrick Hugunin	715-439-4114
Northwoods Property Inspections	Park Falls	Michael Weidman	715-934-9105
Northwoods Title & Closing Srvcs	Eagle River	Maryann Fath	715-479-6459
Oneida Title & Abstract	Rhinelander	Jeanne Smith	715-362-3348
People's State Bank	Eagle River	Tori Dunlap	715-337-2614
People's State Bank	Minocqua	Tim Sanderson	715-358-7070
Shoreline Title Services	Rhinelander	Greg Peckels	715-369-3934
The Cayo Group at Inlanta Mortgage	Minocqua	Dee Cayo	715-358-9700
Tomahawk Community Bank SSB	Tomahawk	Deb Duncan	715-453-5354
Tomahawk Community Bank SSB	Tomahawk	Jennifer Nerva	715-453-5354
<u>Vilas Title Services</u>	Eagle River	Rick Ernst	715-479-4070
Wisconsin Benefit Planning	Minocqua	Charlie Ouimette	715-356-2300

NWAR Sponsors*

ENV Property Solutions Butternut **Barbara Herbst** Ph: 715-661-0561

ENVPropSolutions@hotmail.com

Mold/lead/asbestos investigations. soil/groundwater testing & more

Kizorek Photography LLC Minocaua John Kizorek Ph: **715-356-9955** KizorekPhotography.com

Real estate interior, exterior, drone photography and video.



REAL ESTATE VIDEO PHOTOGRAPHY EXPERTS 715-437-0090 www.KimSwisher.com

> loanDepot.com Schaumburg, IL

Larry Poteshman Ph: 847-668-1441 IoanDepot.com

Personalized mortgage loans ontime, every time at loanDepot.com

* These are non-member paid advertisements not specifically endorsed or promoted by NWAR.

MLS Memo



Lon Fisk - lon@northwoodsrealtors.org

Please remember that the MLS database is critical to the marketplace we all work in. Because of that importance NAR requires that listing information be both complete and accurate. Subsequently when information is entered into the MLS database it is to be a permanent record of the property at that point in time. With the exception of correcting information that is in error, no parts of the data are to be destroyed or removed, including photos and documents. The data as a whole is relied on by agents, brokers, appraisers, underwriters and consumers in determining the value of that listing and comparable properties. We hope all who were able to escape the cold are ready to return to our now warming temperatures with renewed energy for your business plan of 2022. CE is due this year. What other ways can you expand your expertise? You beat inflation by being the best at what you do.

MLS Tip: In Xposure, you can add a team member to your printed data sheets.

WRA Virtual Courses

WRA will be hosting a handful of NAR Designation/Certification virtual classroom courses in April-May. NWAR Members will receive a \$100 educational incentive award soon after earning any of the following NAR Designations/Certifications, and/or by completing WRA Quickstart (great for new agents!):

- Apr 13-14: Accredited Buyer's Rep (ABR)
- Apr 21-22: Pricing Strategy Advisor (PSA)
- Apr 27-28: At Home w/ Diversity (AHWD)
- May 16-17: Resort & Second Home Property Specialist (RSPS)
- Jun 2-3: Seller Rep Specialist (SRS)









Register at: bit.ly/WRA-Des-Crt



Line by Line (WB) Form Training is now FREE for all WRA Members!

wra.org/LineByLine



Watch a quick WRA video explaining real estate license renewal:

bit.ly/WRA-LicRnwl

AE Corner

Matt Seegert - matt@northwoodsrealtors.org

Vilas County forwarded a resolution they drafted in February asking the state to modify the real estate transfer fee split from its present 80/20 state/county to 50/50. Please read it at bit.ly/3wA7Sz1 and consider reaching out to your state legislators to share your thoughts on the matter even if you aren't in Vilas County since this would be a statewide change.

The NWAR Association Policy Manual was updated again this month, and the latest change was adding the NAR Fairhaven Fair Housing training to new Member requirements. You can see that and other new member requirements on page 11 here: bit.ly/3D8Va[0. We encourage existing REALTORS to also complete the ~lhr Fairhaven training - see p2 of this newsletter for a delicious reason to do so!

We have a box at the board office where you can drop off old CFL bulbs (but not the big long skinny ones) for safe recycling. Stop in to drop them off if you have an old CFL collection in your closet! Think spring & we hope to see you soon!

AE Tip: Take advantage of the FREE Inman Select subscription available to all Wisconsin REALTORS at: www.wra.org/InmanSelect Volume 12, Issue 3 Page 4

REALTOR Anniversaries

Congratulations to the following Northwoods REALTORS celebrating a quinquennial anniversary this month:

25 Years:

Dan Pudlo - Appraisal Associates, Land O Lakes

20 Years

Lisa Alsteen - Redman Realty Group, Rhinelander Ed Reid - Coldwell Banker Mulleady, Minocqua

5 Years:

Tim McMahon - Tim McMahon Appraisals, Minocqua Adam Tutt - Re/Max Action North, Mercer

Members who attend a general meeting within 1 year of anniversary will receive a free anniversary pin. Those who do not attend may order a pin (cost \$10) by contacting NWAR.

NWAR Family Scholarship *LAST CALL*

There's precious little time left for your graduating son, daughter or legal ward to apply for a 2022 NWAR Family Scholarship worth between \$500 and \$1000!

If you're a NWAR Member in good standing since 4/1/2021 or earlier and your student is graduating this spring or summer, have them complete and return the application by April 1st to hopefully receive some good news in return by late April! This scholarship can be used for books and tuition at universities, colleges, trade schools, or professional licensing courses - including real estate!

Apply by 4/1/22 at: bit.ly/NWAR-FS22

YTD Sales Update

On/Off Water	Mediar	n Price	Units	
	2021	2022	2021	2022
SFH Off	134,500	145,000	181	157
SFH On	275,000	373,500	144	102
Land Off	25,500	39,000	143	95
Land On	70,000	67,750	93	46

Volumes are down YTD from 2021's recordsetting pace and low inventory is surely a factor, but two months does not a year make. Hopefully spring will make up for many lost snow days this winter, and perhaps some worn-out shovelers will help balance inventory leading into the summer selling season.

Demand still outpaces supply since higher mortgage rates have not hurt prices yet, and we still have many cash buyers at present. Tell any sellers trying to time the market that with the Fed signaling more rate hikes to come, this may be their best chance to fetch top dollar before fleeing to warmer climes!

More stats at: bit.ly/NWAR-Stats



FREE NWAR Member Benefit! Learn more: bit.ly/THL-NWAR

Lockbox Leaders



Active Listings (exc land/comm): 542 LB Participants Active List: 407 (75%) Eligible Listings w/LBs: 174 (43%)

Lockbox Resources: bit.ly/GNMLS-LBR

Toll-Free Helpline: 866-610-7997
Email: support@techhelpline.com
Online Chat: chat.techhelpline.com

April L&L: "Fair Housing Feud" - Win a \$50 Gas Card!

Your AE will do his best Richard Dawson impersonation while hosting a fun and informative "Fair Housing Feud" online trivia game. All NWAR Members are welcome to join and the top finisher will receive a \$50 gas card to relieve some of the pain from bloated gas prices! Come on down, REALTOR contestants! If you have not filled out our L&L registration form since late December when we added the March thru May classes, please click the link below to let us know which upcoming classes interest you. Mark your calendar accordingly and we will email a reminder as the date nears to confirm if you still plan to attend.

NWAR LUNCH & LEARN REGISTRATION: bit.ly/NWAR-LNL

LUNCH







Date	Lunch & Learn Course - Venue
Apr 13	Fair Housing Feud - NWAR Office & Virtual
May 11	REALTOR Safety & Self-Defense w/ Gary Engels - NWAR Office (No virtual)

REALTORS® on the Move

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I = New NWAR Member

* = New GNMLS Office

^ = Closed MLS Office



Transfers & Releases:

Name	From	То
Susan Lauricella	Zillow Inc - Seattle	
Michelle Nichols	Keller Williams - Fox Cities	
Rachel Rudolph	Signature Realty - Lakewood	
Dan Schummer	CLC Realty - Minocqua	

"...the wind in Ukraina blows very hard and cold at this moment. But it will not always be so. And where there is love, there is always enough warmth for the human soul to thrive."
- Marina Lewycka, A Short History of Tractors in Ukrainian

New GNMLS Subscribers:

Name	Office
Anita Bell	EXIT Realty CW* Stevens Point
Daniel Bruckner	Daniel Bruckner* - Fox Point
Chris Bruso ¹	Lakeland Realty - Minocqua
Luke Durkee ¹	People First Realty - Rhinelander
Jennifer Enghauser ¹	Zillow Inc - Seattle
Greg Harvey ¹	Redman Realty Group - Minocqua
Jennifer Huchthausen	Re/Max Excel - Schofield
Kevin Huchthausen	Re/Max Excel - Schofield
Michelle Kindschuh	Coldwell Banker Bartels - Lakewood
Chris Renderman	Adashun Jones* - Fond du Lac
Eric Rogers ¹	Redman Realty Group - Minocqua
Jeromey Rux ¹	First Weber - Park Falls
Kyle Sabatke	Exit Midstate Realty - Weston
Madeleine Schad ¹	Coldwell Banker Mulleady - Eagle River
Jodi Steffes	Adashun Jones* - Fond du Lac
Brandon Taylor	EXIT Realty CW* - Stevens Point

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Board of Directors 2021-22

(Area code 715 unless otherwise noted)

Northwoods Association of REALTORS®

Greater Northwoods MLS®

Directors (Term-Year - limit 2-2):

Officers (Term^):

Officers (Term^):

358-0450	Ed Choinski, President	493-7827
543-8900	Dan Pudlo, President-Elect	493-7630
996-2251	Julie Winter-Paez, Treasurer (1)	480-4333
453-3365	Jerry Burkett, Past President	479-3090
	543-8900 996-2251	543-8900 Dan Pudlo, President-Elect 996-2251 Julie Winter-Paez, Treasurer (1)

Directors (Term-Year - limit 2-2):

•			•	•	
Tynan Anderson	(1-1)	453-3365	Bonnie Byrnes	(1-2)	686-2481
Tom Bird	(2-1)	356-9521	Jackie Leonhard	(1-1)	453-2673
Kim Brixius	(2-1)	453-1188	jackie neomiara	(1-1)	400-2010
Ryan Hanson	(1-2)	358-5263	Jim Olsen	(0-1*)	892-1684
Janel Pagels	(1-1)	525-1008	Adam Redman	(1-2)	358-0450
Ed Raasch	(2-2)	224-3800	Jim Tait	(1-1)	385-2077
Paul Ross	(1-1)	762-3276	Jiiii Tait	(1-1)	000-2011
Cassi Rupnow	(1-2)	356-4457	Mark Wagner	(1-1)	762-3291
Cussi Rupilow	(1 2)	000 1101			

[^] President, President-Elect and Past President terms are 1 year each; NWAR Treasurers may serve up to two 2-year terms; GNMLS Treasurers up to two 1-year terms. * - Appointed/elected to <= 1-year term to fill vacancy.

NWAR Committees, Chairpersons & Duties: https://northwoodsrealtors.org/committees

Next Board Meetings:

Thursday, April 21tst GNMLS - 8:30am NWAR - 10:00am

Meetings are (usually) the third Thursday of each month - Members welcome!



The National Association of REALTORS® MVP Program encourages members to take actions that will benefit NAR and members while rewarding them for being active within their association.

If you register for the (free) NAR 2022 Legislative Meetings by Mar 31st, you will earn a free 2022 Technology Trends Webinar digital download - \$30 value.

Earn your MVP reward at: MVP.REALTOR

Northwoods Association of REALTORS® & Greater Northwoods MLS®

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320 Oak St, Suite B Fax: 888-399-2118
Woodruff, WI 54568 Staff@NorthwoodsRealtors.org

Our office hours are 8am-5pm Monday through Friday

Board Office Location: <u>bit.ly/NWAR-Map</u> Use East entrance (double doors by drive-up window)







About Us

The Northwoods Association of REALTORS® was founded in 1953 as a non-profit organization dedicated to serving real estate brokers and agents in the Northwoods area. NWAR provides a central hub for our 450+ Members to communicate, establish policy, receive training and implement new solutions to better serve their clients.

Greater Northwoods Multiple Listing Service®, a wholly-owned subsidiary of NWAR, is dedicated to providing our Members with first-rate service and support in listing and viewing properties and conducting business in accordance with the ethical standards of the industry. GNMLS currently serves more than 180 Member offices comprised of over 625 brokers, agents and appraisers.

NWAR & GNMLS on the Web:

NWAR Homepage: NorthwoodsREALTORS.org
Member FB Group: Facebook.com/Groups/NorthwoodsREALTORS



bit.ly/NWAR-FBK



bit.ly/NWAR-TW



bit.lv/NWAR-YT

